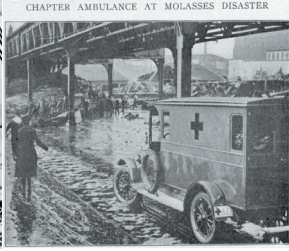


Celebrating
100
Years



CHAPTER AMBULANCE AT MOLASSES DISASTER

July 1, 2004- June 30, 2005

**American Red Cross of
Massachusetts Bay
Board of Directors**

Chair

Barry L. Shemin
Consulting Actuary

Vice Chair

Erline Belton
The Lyceum Group

Vice Chair

Nancy Leaming

Secretary

Jennifer Leaning, M.D.
Harvard School of Public Health

Treasurer

Michael A. McCaffrey
Mercantile Bank

Directors:

Edward Baker-Greene
Fidelity Investments

Jarrett T. Barrios
Massachusetts State Senate

Elmer C. Bartels
Massachusetts Rehabilitation Commission

Stephen M. Brackett
Ironside Ventures LLC

Craig P. Coy
The Massachusetts Port Authority

William J. Deane
Ames Fund

Geri Denterlein
Denterlein Worldwide

C. Bernard Fulp
GoBiz Solutions, Inc.

Barbara Kates-Garnick
KeySpan

Minta E. Kay
Goodwin Procter LLP

Mary Jo Meisner
The Boston Foundation

J. Keith Motley, Ph.D.
University of Massachusetts

Gary R. Oman
CPA Financial Planner

James S. Phalen
State Street Corporation

Service Delivery 2005

Mission Statement

The American Red Cross, a humanitarian organization led by volunteers, guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for, and respond to emergencies.

History and International Scope

The American Red Cross (ARC) is an independent humanitarian organization that, since 1881, has provided relief to victims of disasters worldwide. ARC was granted a Congressional charter in 1905 designating it as the national agency through which the American people would voluntarily extend assistance to people affected by disasters. The Congressional charter mandates the American Red Cross to “carry out a system of national and international relief in times of peace, and apply that system in mitigating the suffering caused by pestilence, famine, fire, floods and other great national calamities, and to devise and carry out measures for preventing those calamities.” The charter is not only a grant of responsibility; it is also a covenant of duties and obligations to the nation, to disaster victims, and to the people who generously support our work with their donations. The charter requires the American Red Cross to maintain a system of domestic and international disaster relief.

Today, ARC still operates according to this mandate as well as its guiding principles of Humanity, Impartiality, Neutrality, Independence, Voluntary Service, Unity, and Universality. With its headquarters in Washington, D.C., over 800 chapters carry out the work of the Red Cross at the local level. These Red Cross chapters have also developed programs and services that respond to specific needs of the communities they serve resulting in chapters as diverse as the cities and towns across America.

Neighbors Helping Neighbors

The American Red Cross of Massachusetts Bay (ARCMB), one of the ten largest chapters in the nation, is responsible for providing services across 127 cities and towns in eastern Massachusetts with a combined population of almost four million. With an annual operating budget of over \$12 million, ARCMB mobilizes nearly 2,200 volunteers and over 80 staff annually to provide services to more than 300,000 people. Headquartered in Boston, ARCMB has area offices located in Brockton, Fall River, Melrose, New Bedford, Peabody, Quincy, and Waltham that serve as local sites for community programs, volunteer recruitment and disaster preparedness and response. With a network of volunteers that annually provide more than 100,000 hours of service, ARCMB is one of the largest volunteer organizations in Massachusetts.

Disaster Services

Disaster Services is the core function that distinguishes the Red Cross from all other charitable organizations. A Congressional mandate designates the Red Cross as the national agency through which Americans volunteer to assist in disasters. Disasters such as residential fires occur every day in eastern Massachusetts. In responding to these incidents, ARCMB provides immediate assistance with food, clothing and temporary shelter as well as financial support that may include first and last month’s rent and security deposit to assist affected families with returning to permanent housing. The Red Cross also works to give our citizens information to prevent and prepare for unfortunate and unexpected events through community preparedness education and response preparedness efforts.

The American Red Cross is the only non-governmental agency with responsibilities under the National Response Plan, and traditionally relies on private donors to support relief activities.



Disaster Services (continued)

- *We responded to 402 local disasters and assisted with the most immediate, pressing needs of 2,373 families who were victims of disasters (in most cases, house fires). We reached 60,018 people through community education on disaster preparedness.*

Health and Safety Training Programs

ARCMB is a leading provider of lifesaving skills training such as CPR, the use of automated external defibrillators, first aid, sports safety and water safety. During a medical emergency, community and family members are often the first to respond to an incident. Through health and safety instruction, trained individuals become vital links in the “chain of survival” and are empowered with the knowledge that allows them to each be a lifesaver.

- *Red Cross instructors trained 109,086 people in lifesaving skills, including 49,304 in lifeguarding and water safety instruction, 51,487 in CPR and First Aid training and 8,295 in other health-related courses.*

Health Care Training and Testing

The ARCMB Nurse Assistant / Home Health Aide training program, approved by the Massachusetts Department of Public Health, is the largest provider in the region for training nurse assistants and home health aides. ARCMB trains individuals, mostly women and recent immigrants, to



become gainfully employed caring for elderly and disabled residents in long-term care facilities; patients in hospitals; and home bound patients in need of basic care. Through a contract with the Commonwealth of Massachusetts, ARCMB is also the state’s sole testing and certification agency for Nurse Aides and Medication Administration, testing thousands each year.

- *We trained 1,283 aspiring people for careers in health care. 44,368 tests for certification were administered in Massachusetts, New Hampshire, and Vermont.*

Hunger Relief

ARCMB is a key player in the region’s hunger relief system, operating food pantries in Boston, East Boston, Melrose, New Bedford and Waltham. In addition, ARCMB is the leader in bulk food collection and distribution through Food Drive for the Hungry, a food transportation program operated collaboratively with Project Bread. This initiative delivers perishable and nonperishable foods from the food service industry and food banks to community-based soup kitchens, food pantries, homeless shelters and community feeding programs. ARCMB also operates Nutrition Works, a program that provides nutritionally and calorie-appropriate food, supplements, as well as nutritional counseling, to economically disadvantaged people who are living with HIV/AIDS.

- *We provided nutritious groceries for 95,481 client visits to Red Cross food pantries. We delivered 6,684,426 pounds of food to pantries, soup kitchens, homeless shelters, and other community food programs across Massachusetts for Food Drive for the Hungry, a collaboration with Project Bread.*

International Tracing Services/ Armed Forces Emergency Services

Through the International Red Cross and the ARC Holocaust and War Victims Tracing & Information Center, ARCMB provides international tracing services to locate and reunite those separated from their relatives in other countries as a result of war, natural disaster, or other conditions. ARCMB is also part of a worldwide network that provides military families with 24-hour emergency communication and financial assistance.

- *We assisted 4,736 refugees and immigrants separated from loved ones abroad. We sent 1,086 emergency messages for Armed Services members to connect them with their families.*

Volunteerism

All of the above could not have happened without the incredible work of nearly 2,200 volunteers who generously donated more than 100,000 hours of their time and expertise in the pursuit of helping others. Their commitment to serving others and preventing, preparing for and responding to disasters is vital to the mission of the Red Cross.